# **Mirasvit Blog MX Manual**

# **Getting Started**

Welcome to the documentation of <u>Blog MX for Magento 2</u> extension.

Whether you are a new or an advanced user, you can find some useful information here.

First of all we recommend you check the following link:

• How to install extension

# How to install the extension

### **Prepare for installation**

- 1. Back up your store's database and web directory.
- 2. Log in to the SSH console of your server and navigate to the root directory of the Magento 2 store.
- 3. Copy the installation instructions from the page <u>My Downloadable Products</u> to the SSH console and press ENTER.

### Install the extension via composer

1. Run command to enable the extension

php -f bin/magento module:enable Mirasvit\_Core Mirasvit\_BlogMx Mirasvit\_Cor

2. Run command to install the extension

php -f bin/magento setup:upgrade

3. Run command to clean the Magento cache

```
php -f bin/magento cache:clean
```

4. Deploy static view files

rm -rf pub/static/\*; rm -rf var/view\_preprocessed/\*;
php -f bin/magento setup:static-content:deploy

### Install the extension for Hyva

1. Run the command to obtain the Blog MX Hyva component

composer require mirasvit/module-blog-mx-hyva:\*

2. Enable installed Hyva component:

php -f bin/magento module:enable Hyva\_MirasvitBlogMx Hyva\_CompatModuleFall

3. Update Magento database schema and data with the command:

php -f bin/magento setup:upgrade

4. Compile the code to generate the contents of Magento var/di folder:

php -f bin/magento setup:di:compile

5. Check the file app/etc/hyva-themes.json. If there are no entries for the package mirasvit/module-blogmx-hyva package - run the following command

php -f bin/magento hyva:config:generate

6. Compile the code of the installed extension:

cd /path/to/theme/web/tailwind/

npm run build-prod

7. Deploy the static view files

cd /path/to/project/

rm -rf pub/static/\*; rm -rf var/view\_preprocessed/\*;
php -f bin/magento setup:static-content:deploy

8. Run the command below to clean the cache:

php -f bin/magento cache:flush

# **Blog MX settings**

The settings of Blog Mx are located at **Content ? Blog MX ? Settings** and are grouped into the following sections:

- Appearence basic configuration of the blog appearence in the frontend.
- **Display** additional configurations related to the blog appearence in the frontend.
- Search Engine Optimization SEO settings of the module
- <u>Comments</u> settings for comments in posts.
- Sharing configurations for sharing blog posts via social networks, email, etc.
- Layout Settings configurations related to the way pages of the blog will be displayed on the frontend.

### Appearence

- Top Menu Title set the title of the blog for the main menu.
- **Blog Name** set the name of the blog that will be displayed on the main page of the blog and in the footer.
- Date Format set the way the date will be displayed in the blog pages.

#### Example

∘ F j, Y - March 10, 2001
∘ Y-m-d - 2001-03-10
∘ D, M j, Y - Sat, Mar 10, 2001

Read more about accepted date format characters.

# Display

- Visible Navigation Menu if enabled, the link to the blog will be added to the main menu of the website.
- Enable excerpts on list page When enabled, excerpts will be inserted as follows; if there is a tag in the post's content, the excerpt will go until that tag, next if the post has an excerpt that gets used, lastly, the first n characters of the post (as set below) will be displayed.
- **Default Excerpt Character size** set the limit for the number of symbols of the post content to be displayed on the posts list pages.

# **Search Engine Optimization**

- Base URL the URL key for the blog (will be visible in the URLs for all blog pages).
- Base Meta Title the part of the page meta title that will be added to all blog pages.
- Base Meta Description the part of the meta description that will be added to all blog pages.
- URL Suffix for Posts the suffix of the URLs for all blog post pages.
- URL Suffix for Categories the suffix of the URLs for all blog category pages.

# Comments

• **Provider** - choose the provider for comments or disable them. Currently our extension supports Mirasvit Comments and Facebook Comments.

### Sharing

- Enable AddToAny Sharing Buttons enable/disable AddToAny buttons.
- AddToAny Sharing Buttons Code add the code for AddToAny buttons. You can customize buttons and get the code here

### **Layout Settings**

- Sort posts by choose the sorting for posts in all post list pages.
- **Posts per Page** set options for post per page appearence (options for pager toolbar). Comma sepparated values. The default value is 10, 20, 50.
- Layout Editor will redirect you to the Layout Editor to configure layouts of blog pages

# Posts

# Create a new blog post

Go to Content ? Blog MX ? All Posts	. There you'll see all	blog posts
-------------------------------------	------------------------	------------

≡	Post	ts •					Q 🏚	👤 admin 👻
							Add	New Post
Search	h by key	word Q			<b>Y</b> Filt	ters 💿	Default View 🔻	🕻 Columns 👻
Action	าร	▼ 48 records found			10	• per page	e < 3	of 5 >
T	ID ↓	Title	Status	Author	Category	Store View	Published On	Action
	21	Where Does Helpfulness End?	Published	Efren Kohler	Newsroom, Case Study, Gadgets	All Store Views	Dec 29, 2020 8:16:58 PM	Select 🔻
	22	Ecommerce sector powering India's SME growth: Report by Snapdeal & KPMG	Published	Angie Rowe	Fashionable Quotes	All Store Views	Apr 9, 2021 5:10:49 PM	Select 💌
	23	Let's Get Brewing	Published	Miss Asia Bradtke IV	Newsroom, Case Study, Fashionable Quotes	All Store Views	Sep 16, 2020 11:04:39 AM	Select 💌
	24	Little Things You Can Do For a Swacch Bharat	Published	Miss Asia Bradtke IV	Fashion Tips, Fashion	All Store Views	May 9, 2020 4:12:05 PM	Select 💌
	25	Shopo Introduces Online Social Shopping, Launches Peer to Peer Chat And Vernacular Content	Published	John Doe	Fashion, Fashionable Quotes, Corporate News	All Store Views	May 30, 2020 8:41:29 PM	Select 💌
	26	Aim to build business and share wealth through entrepreneurial success	Published	Miss Asia Bradtke IV	Magento 2 Blog MX, Fashion, Corporate News	All Store Views	Dec 15, 2020 3:27:04 PM	Select 💌
	27	Best Cities To Travel Around The World	Published	Erna Koelpin DDS	Fashion Tips, Fashionable Quotes	All Store Views	Sep 29, 2020 7:48:50 PM	Select 💌
	28	Making Mondays Awesome!	Published	Rashawn Stracke	Home Stretch, Corporate News	All Store Views	May 9, 2020 4:17:27 AM	Select 💌
	29	FreeCharge launches a power packed Digital Wallet	Published	Angie Rowe	Newsroom, Case Study	All Store Views	Oct 19, 2020 4:28:04 PM	Select 💌
	30	Misfit Launches in India Exclusively	Published	Miss Asia Bradtke IV	Magento 2 Blog MX, Gadgets	All Store Views	Aug 17, 2020 12:37:17 AM	Select 🔻

To create a new blog post, click on the Add New Post button and you'll be redirected to the post creation form.

$\equiv$ New Post -		Q 📫 🛃 admin 🗸
Preview	← Back	Save and Continue Edit Save
Status * Select Published on *	Title *	
Author * Select  Pin post at the top No	Paragraph • B I U E Ξ Ξ ⊞ • iΞ • d <sup>o</sup> ⊞ • Ω I	E 🗳 (x)
Categories Select		
Store View * All Store Views Main Website Default Store View DE FR		
Tags	Excerpt	POWERED BY TINY
Featured Image	Search Engine Optimization	$\odot$
Allowed file types: jpeg, gif, png.	Related Products	$\odot$
	Related Posts	$\odot$

# **Blog post score checker**

Blog post score checker tool analyses the content of the post.

Click "Check content" of the blog post you're looking to analyze to identify possible content issues.

v	ID	Title	Status	Author	Published On ↓	Score	Action
	1	How to choose the right blog solution for Magento 2 store marketing	Published	F.D. McClatchy	May 15, 2022 11:03:47 AM	84.2 %	Select 🔺
	2	5 great ways to improve customer satisfaction	Published	Kelly Taylor	May 15, 2022 11:03:47 AM	89.5 %	Edit
	3	Everything you need to know on Magento if you are a novice	Published	Mariette Gomez	May 15, 2022 11:03:47 AM	<mark>63.2 %</mark>	Delete
	4	What does it cost to launch a Magento eCommerce store	Published	Simona Clarke	May 15, 2022 11:03:47 AM	84.2 %	Check Content
	5	Why RMA is important for a Magento store	Published	Mariette Gomez	May 15, 2022 11:03:47 AM	47.4 %	Select 💌

The score checker tool offers full-text analysis for SEO compliance.

#### Top 5 eCommerce tips for Magento store to prepare for peak sales

Test	Score	Note
Meta Keywords: Exist	0%	You should add a Meta keywords. It is likely that automatically generated data will be displayed in the article
Meta Keywords: Length	0%	The Meta keywords is too short. Meta keywords should contain 5-6 words, found 1
Meta Title: Exist	0%	You should add a Meta Title. It is likely that automatically generated data will be displayed in the article
Meta Title: First keyword appear in the Meta Title	0%	You should add a Meta keywords
Meta Title: First keyword at the beginning of the Meta Title	0%	You should add a Meta keywords
Meta Title: Length	0%	You should add a Meta Title
Meta Description: Exist	0%	You should add a Meta description. It is likely that automatically generated data will be displayed in the article
Meta Description: First keyword appear in the Meta description	0%	You should add a Meta keywords
Meta Description: Length	0%	You should add a Meta description
Title: Exist	100%	
Title: First keyword appear in the Title	0%	You should add a Meta keywords
Content: Exist	100%	
Content: Words count	100%	
Content: First keyword appear In first paragraph of the text	0%	You should add a Meta keywords
Content: First keyword density	0%	You should add a Meta keywords
Content: Image exist	100%	
Content: First keyword appear in the image name	0%	You should add a Meta keywords
Contant: First knowed appear in the image Alt tag	_	
Content: First keyword appear in the image Ait tag	0%	You should add a Meta keywords

### Note

Please note that the score checker analysis is based on the fields of the blog posts in the admin.

# Categories

Go to Content ? Blog MX ? Categories. There, you'll see the blog categories organized hierarchically

$\equiv$ Categories -		Q 🚑 iladmin ▾
		Add New
Search Reset Filter 9 records found		20 • per page ( 1 of 1 >
Title	Status	Store View
	<b></b>	All Store Views
Magento 2 Blog MX	Enabled	All Store Views
Fashion	Enabled	All Store Views
Fashionable Quotes	Enabled	All Store Views
Fashion Tips	Enabled	All Store Views
Gadgets	Enabled	All Store Views
Home Stretch	Enabled	All Store Views
Newsroom	Enabled	All Store Views
Corporate News	Enabled	All Store Views
Case Study	Enabled	All Store Views

To create a new category, click on the Add new button and you'll be redirected to the category creation form. The form is split into 2 tabs:

- General Information main settings of the blog category.
  Search Engine Optimization SEO configurations.

$\equiv$ New Category -				Q	煎 💄 admin 🗸
			← Back	Reset	Save 🔻
General Information	General Information				
Search Engine Optimization	Title *				
	Parent Category *	<ul> <li>Magento 2 Blog MX</li> <li>Fashion</li> <li>Fashionable Quotes</li> <li>Fashion Tips</li> <li>Gadgets</li> <li>Home Stretch</li> <li>Newsroom</li> <li>Corporate News</li> <li>Case Study</li> </ul>			
	Status D	Disabled •			
	Store Views *	All Store Views Main Website Main Website Store Default Store View DE FR Website 2 Store 2 CA			

# Authors

Go to Content ? Blog MX ? Authors. There, you'll see all authors of the blog posts

$\equiv$ Authors -					Q 💋	👤 admin 🗸
					Add Ne	w Author
				<b>T</b> Filter	rs O Default View •	🛟 Columns 👻
6 records found				20 -	per page < 1	of 1 >
Name	Preview	Is Active	Job Title	Store View	Total Posts	Action
John Doe		Yes	writer	All Store Views	6	Select 🔻
Miss Asia Bradtke IV		Yes	writer	All Store Views	8	Select 🔻
Efren Kohler		Yes	writer	All Store Views	9	Select 🔻
Erna Koelpin DDS		Yes	writer	All Store Views	9	Select 🔻
Rashawn Stracke		Yes	writer	All Store Views	5	Select 🔻
Angle Rowe		Yes	writer	All Store Views	11	Select 🔻

To create a new author, click on the **Add New Author** button and you'll be redirected to the author creation form.

$\equiv$ New Author -			Q 🏚	💄 admin 👻
		← Back	Save and Continue Edit	Save
General Information				$\odot$
	Name *			
	Is Active	Ves Yes		
	Job Title			
	Image	Upload Allowed file types: jpeg, gif, png.		
	Store Views *	All Store Views     ^       Main Website		
Biography				$\odot$
Social Profiles				$\odot$
Search Engine Optimization				$\odot$

# Tags

### Go to Content ? Blog MX ? Tags. There, you'll see all tags of the blog

≡ Tags •		ର୍ 💋	💄 admin 👻
		Ad	d New Tag
		Filters     Oefault View	🔅 Columns 🗸
25 records found		10 v per page < 1	of 3 >
Name	URL Key	Store View	Action
fashion	fashion	All Store Views	Select 🔻
trends	trends	All Store Views	Select 🔻
kitchen	kitchen	All Store Views	Select 🔻
health	health	All Store Views	Select 💌
valintine	valintine	All Store Views	Select 🔻
gifts	gifts	All Store Views	Select 🔻
shopping	shopping	All Store Views	Select 🔻
social	social	All Store Views	Select 💌
Republic Day	republic-day	All Store Views	Select 🔻
watches	watches	All Store Views	Select 💌

To create a new blog tag, click on the Add New Tag button and you'll be redirected to the tag creation form.

$\equiv$ New Tag -			Q 💋	👤 admin 🗸
	← [	Back	Save and Continue Edit	Save
General Information				$\odot$
Name *		]		
URL Key		]		
Store Views *	All Store Views Main Website Main Website Store Default Store View DE FR			

# Widgets

Since version 2.0.0 the whole frontend of the extension is based on Widgets. The extension provides a bunch of Widgets of different types. Each widget has the following configurations:

• **Template** - the template for rendering the widget. Different widget types have different sets of templates.

• Frontend Title - The text that can be displayed in the frontend as the title of the widget.

Most widget types are designed for configuring Blog pages.

The widget of the type **Posts** can be used on any page of the store.

Below is the information about different widget types provided by the extension:

- Author the widget to display the author's bio. This widget has 2 templates available Full and Short. Common places where this widget can be used are the Author page and the Post View page.
- **Category List** the widget with category links (navigation) of the blog. This widget has only one template.
- Newsletter the widget with standard email subscribe form. This widget has only one template.
- Search Box the widget with the search bar to search through the blog. This widget has only one template.
- **Tag Cloud** the widget to display tags configured in the blog. This widget has only one template.
- **RSS** the widget with the link to the RSS feed of the blog. This widget has only one template.
- **Post List** the widget to display the list of posts from the blog. The content of this widget depends on the page it was placed on. The Post List uses page context to display posts. If this blog is added to the category page it will display posts for that category. If this widget is placed on the search result page it will display posts that will match the search query.
- **Post View** the widget to display the content of the post. It should be placed on the Post View page. On any other page type, this widget won't be displayed.
- **Post Comments** the widget does display comments for each post. It should be placed on the Post View page. On any other page type, this widget won't be displayed.
- **Related Products** The widget to display products related to the current post (added in the configurations of the post). This widget won't work outside the Post View page.
- **Posts** This is the most complex widget provided by the extension. It can be placed on any page of the website. This widget has a few preinstalled templates. More information about them can be found in the <u>Posts Widget Templates</u> section. This widget, except the common settings **Template** and **Frontend Title**, has the following additional configurations:
  - Limit the limit of the posts displayed in the widget. Some templates might not be affected by this setting
  - **Filter** configure how the extension will choose posts to display. This setting can be affected by the page context if the **Use Page Context as Filter** is enabled. This setting has the following options:
    - All posts display all posts.
    - By tags display posts by selected tags or by tag from page context (Tag page)
    - By categories display posts from selected categories or by the category from page context (Category page)
    - By author display posts filtered by selected authors or by author from the page context (Author page, Post View page)
    - Only pinned posts widget to display pinned posts.
    - Only related posts widget to display related posts.
  - **Sorting Order** select how posts should be ordered in the widget. This setting has the following options:
    - By Creation Date
    - By Updating Date
    - By Name
    - By popularity
    - Use Page Context as Filter defines should the widget considers page context or not. For filters All posts, Only pinned posts, and Only related posts this option defines should posts in this widget be filtered depending on the page the widget is placed on or not

#### Example

The widget is set to display only pinned posts and placed on the category page. If the **Use Page Context as Filter** is enabled the widget will display pinned posts only from the current category. Otherwise, all pinned posts from all categories will be displayed in this widget.

For filters **By tags**, **By categories**, and **By author** this setting defines whenever the extension should use filter values from the widget configurations or from the page context

#### Example

The widget is set to filter posts by author and placed on the Author page. If the **Use Page Context as Filter** is enabled the widget will display posts by the current author. Otherwise, the widget will display posts by authors selected in the widget configurations.

### **Posts Widget Templates**

The **Posts** widget is the widget that can be placed on any page of the store. This widget comes with a bunch of pre-installed templates with different designs:



• **Type 1** - single post widget (not affected by posts' limit configurations)

• Type 2 - widget with one detailed post and a bunch of small posts listed in one column

### **Editor's Pick**

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**Exploring International** Markets - eCommerce Expansion

September 13, 2023



The Role of AI and Chatbots in Modern eCommerce

September 12, 2023

Mariette Gomez · September 17, 2023

### **Crafting Compelling Product Descriptions for eCommerce** Success

In the world of eCommerce, your product descriptions are the digital salespeople of your online store. They have the power to persuade, inform, and ultimately convince shoppers to make a purchase. In this blog post, we'll explore the art and science of crafting product descriptions that not only captivate your audience ...



Top 5 eCommerce tips for Magento store to prepare for peak sales

September 8, 2023



Why RMA is important for a **Magento store** 

September 7, 2023

• Type 3 - widget with 2 detailed posts and a bunch of small posts listed as a grid (2 posts in a row)

# Trending



Kelly Taylor • September 19, 2023

### 5 great ways to improve customer satisfaction

Customer satisfaction is a critical factor for any online store since a store may require a long recovery even after one customer with poor experience. There are 5 great ways how an online shop can greatly improve customer experience and their satisfaction. So, why does an unsatisfied customer have way more ...





Simona Clarke • September 14, 2023

### What does it cost to launch a Magento eCommerce store

Global drift to online purchasing may spark an idea of becoming a retailer and launching an own online eCommerce store. While searching for the perfect software platform a Magento will definitely be in a top list of candidates. This solution by Adobe gives full freedom on modifying default store components ...



5 must-have extensions for a Magento store

September 3, 2023



#### 7 essential rich snippets for any Magento 2 store

September 4, 2023



Everything you need to know on Magento if you are a novice

September 19, 2023



Evaluate the financial efficiency of your SEO efforts

September 5, 2023

• Type 4 - widget designed to be placed in sidebar (vertical widget)



# What does it cost to launch a Magento eCommerce store

September 14, 2023



• Type 5 - widget displaying posts as cards (2 posts in a row) eCommerce

...



• Type 6 - widget with the list of posts with detailed information

### Latest Posts



📣 Simona Clarke 🔸 September 16, 2023

### **Converting Browsers into Buyers** eCommerce Conversion Rate Optimization

In the bustling world of eCommerce, the difference between success and stagnation often comes down to one key metric: conversion rate. Your eCommerce store may attract a stream of visitors, but the real challenge is turning those casual browsers into enthusiastic buyers. This is where Conversion Rate Optimization (CRO) ...

Read more...



# Harnessing the Power of Social Commerce

🖉 Augustin Schuurman 🔸 September 15, 2023

for Your Brand

In the fast-paced world of eCommerce, attracting visitors to your online store is just the first step. Converting those visitors into paying customers is where the real magic happens. This process is what we call "conversion rate optimization" (CRO), and it's the secret sauce behind successful eCommerce businesses...

Read more...



Mariette Gomez · September 10, 2023

### eCommerce Payment Gateways - Choosing the Right Solution

When it comes to running an eCommerce business, one of the critical decisions you'll make is selecting the right payment gateway. This choice not only impacts your revenue but also affects the overall shopping experience for your customers. In this blog post, we'll guide you through the process of choosing the perfect ...

Read more...



Simona Clarke • September 10, 2023

### The Future of eCommerce - Trends to Watch

As the eCommerce landscape continues to evolve at a rapid pace, staying ahead of the curve is essential for businesses to thrive. In this blog post, we'll explore the exciting and transformative trends that are shaping the future of eCommerce. By understanding and

• Type 7 - widget with small posts (2 posts in a row) Related Posts



# Widgets' Customizations

Each widget provides one or a few different templates. Widget templates can be overridden in the theme as any other template.

#### Note

Templates organized in folders which are named correspondingly to the widget type templates/widget/[widget\_type] Each widget has access to templates only for its type.

The extension also supports custom templates for widgets.

Custom templates should be created in the same folder as if you overriding the original template but the name of the template file should duffer from already defined templates.

In the case of a store with different themes for different store views, custom templates should be added to each active theme. If some theme does not have a template selected in the widget's configurations the extension will fall back to one of the default templates provided by the extension.

# **Related Posts on Product View pages**

Since version 2.0.0 Related posts for products are no longer added automatically. To display related posts on Product View pages an additional widget of the type **Posts** should be created. The common configurations of such widgets are shown in the following images

#### Widgets

			← Back	Delete	Reset	Save and Continue Edit	Save
WIDGET							
	Storefront Properties						
Storefront Properties	Туре	Blog MX: Posts	~				
Widget Options	Design Package/Theme	Magento Luma 🔻					
	Widget Title *	Product Related Posts					
	Assign to Store Views *	All Store Views Main Website Main Website Store Default Store View	•				
	Sort Order	10 Sort Order of widget instances in t	ne same container				
	Layout Updates						
	Display on All Product T	ypes 🔻					Ū
	Products All Specific Products	Container Main Content Bottom		•	Template Please Select C	Container First	
	Add Layout Update						
Widgets						Q 🌲	👤 admin 🔻
			← Back	Delete	Reset	Save and Continue Edit	Save
WIDGET	Widget Options						
Storefront Properties	Template	Type 7 (Vendor) 🔻					
Widget Options	Frontend title	Related Posts					
	Limit *	6					
	Filter *	Only related post					
	Sorting Order *	By Creation Date 💌					
	Use Page Context as * Filter	Yes 💌					

### Note

For the store with multiple store views and themes the widget for related posts should be created for each active theme

# **Layout Editor**

The extension provides the ability to configure the layout for every page type of the extension separately. Go to the **Content** -> **Blog MX by Mirasvit** -> **Layout Editor** or click the **Layout Editor** button in the **Layout Settings** section of the extension's configurations to open the Layout Editor.

The extension has preconfigured layouts for each page type. You can use preconfigured layouts or adjust them according to your needs.

E Layout Editor ∙				🔍 🌲 💄 admin
				Save
		Page Type * Blog MX: Home	×	Layout * 2 columns with right bar
POSTS			÷ ‡ 🗇	SIDEBAR MAIN SEARCHBOX 💠 🏟 🛍
POSTS / TYPE_1 POSTS			+ + i	CATEGORYLIST
EDITOR'S PICK / TYPE_2 POSTS				SUBSCRIBE
TRENDING / TYPE_3 POSTS			÷ ¢ 🗇	POSTS
			+ † 🗇	
LAIEST POSTS / TYPE_6	+			
				SIDEBAR ADDITIONAL
				+

The Layout Editor interface has 2 sections.

The first section has 2 configuration fields of general settings:

• **Page Type** - select the page type for which the layout will be configured. Layout settings should be saved before changing the page type. Otherwise, all unsaved configurations will be lost after changing the page type.

• Layout - select the layout mode for the current page type. Available layout modes are *1 column*, *2 columns with left bar*, *2 columns with right bar*, and *3 columns*.

The second section is the Layout Editor itself. It contains 3 containers where different blocks (widgets) can be placed.

The position of those containers depends on the layout selected in the first section.

To add a new block (widget) click the + button at the bottom of the container in which the block should be inserted. After clicking this button a new block will be inserted at the bottom of the corresponding container.

To configure the newly added or existing block click on the gear icon (edit button) in the top right corner of the block. After clicking on this button the modal will be open with configurations of the block.

For a newly created block, the modal will contain only one configuration field - **Widget Type**. After selecting the type of the widget the configurations related to this widget type will be displayed. More information about configurations for different blocks can be found in the <u>Widgets</u> section of this manual.

=			Cancel	Done
	Block Settings			
	Widget Type * Select Widg	et Type 🔻		

To change the position of the block click and hold on the arrows icon, move the block to the place where it should be placed, and drop the widget there.

$\equiv$ Layout Editor -			🔍 🏚 💄 admin 🗸
			Save
		Page Type *	Layout *
		blog MA. Home	
MAIN			SIDEBAR MAIN
POSTS		÷ ‡ 🛈	SEARCHBOX
P03137 11P2_1	80		SEARCH / DEPAOLI
POSTS		÷ 🔅 🗇	CATEGORYLIST 🕂 🏟 🛍
EDITOR'S PICK / TYPE_2			EXPLORE TOPICS / DEFAULT
POSTS			SUBSCRIBE
TRENDING / TYPE_3			JOIN 12,000 SUBSCRIBERSLY DEFAULT
		1. etc.	POSTS + 0 III
ECOMMERCE / TYPE_5	00	4. Q	ōŪ
POSTS	OU		TAGCLOUD
	80		IAGS CLOUD / DEPADE
			SIDEBAR ADDITIONAL
			+

To delete the block click on the thrash bin icon (delete button) in the top right corner of the block.

After the layout for the page is configured press the **Save** button to save the layout configurations for the current page type.

No changes will be applied to the layout configurations of the page until the configurations are saved. Clean the cache of your Magento store after the layout for blog pages is configured and saved.

# Handle theme changes

When the layout for any blog page is saved the extension generates widgets for each block for all **active** themes in the store.

If the theme for any store view is changed to previously inactive or a new theme the command bin/magento mirasvit:blog:update-layout should be executed. The execution of this command will update widgets for all active themes in the store so blog pages will have proper content for each storeview.

# **General Configurations**

All configurations of the **Comments** extension are located at **Stores** -> **Configuration** -> **Mirasvit Extensions** -> **Comments**.

The extension has only one configurations section - General Settings - with the following configurations:

- Enable Comments enable/disable the comments feature.
- Allow Guests to Write Comments defines whether guest users are allowed to leave comments or not.
- Automatically Approve Comments defines whether comments left by visitors should automatically obtain the Approved status or should be left for moderation.
- Date Format defines how the date when the comment was left should be displayed.
- Enable Admin Notifications if enabled, the extension will add notifications about pending comments into the admin system notifications.

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The extension has only one configurations section - General Settings - with the following configurations:

- Enable Comments enable/disable the comments feature.
- Allow Guests to Write Comments defines whether guest users are allowed to leave comments or not.
- Automatically Approve Comments defines whether comments left by visitors should automatically obtain the Approved status or should be left for moderation.
- Date Format defines how the date when the comment was left should be displayed.
- Enable Admin Notifications if enabled, the extension will add notifications about pending comments into the admin system notifications.

# How to upgrade extension

To upgrade the extension, follow these steps:

- 1. Backup your store's database and web directory.
- 2. Login to your server's SSH console and navigate to the root directory of the Magento 2 store.
- 3. Run command composer require mirasvit/module-blog-mx:\* --update-with-dependencies to update current extension with all dependencies.

#### Note

There are some cases when the command above is not applicable; it is not possible when updating the current module; neither will it be applicable when upgrading all the Mirasvit modules in a bundle. In this case, the command above will be of no effect.

Run instead composer update mirasvit/\* command. It will update all Mirasvit modules installed in your store.

- 4. Run command php -f bin/magento module:enable Mirasvit\_Core Mirasvit\_BlogMx Mirasvit\_Comment to enable the extension.
- 5. Run command php -f bin/magento setup:upgrade to install updates.
- 6. Run command php -f bin/magento cache:clean to clean the cache.

7. Deploy static view files

```
rm -rf pub/static/*; rm -rf var/view_preprocessed/*; php -f
bin/magento setup:static-content:deploy
```

#### Note

If you have the Hyva installed, run:

```
composer require mirasvit/module-blog-mx:* mirasvit/module-blog-mx-hyva:* --upo
```

# **Disabling the Extension**

# **Temporarily Disable**

To temporarily disable the extension please follow these steps:

- 1. Login to your server's SSH console and navigate to the root directory of the Magento 2 store.
- 2. Run command php -f bin/magento module:disable Mirasvit\_BlogMx Mirasvit\_Comment to disable the extension.
- 3. Log in to the Magento backend and refresh the store cache (if enabled).

#### Note

If you have Hyva installed, run:

php -f bin/magento module:disable Mirasvit\_BlogMx Mirasvit\_Comment Hyva\_Mirasvi

### **Removing the Extension**

To uninstall the extension, please follow these steps:

- 1. Login to your server's SSH console and navigate to the root directory of the Magento 2 store.
- 2. Run the command composer remove mirasvit/module-blog-mx to remove the extension.
- 3. Log in to the Magento backend and refresh the store's cache (if enabled).

#### Note

If you have Hyva installed, run:

```
composer remove mirasvit/module-blog-mx:* mirasvit/module-blog-mx-hyva:*
```

# **Change Log**

# 3.2.0

(2025-02-28)

### Features

• Added the ability to set "YouTube URL", "Instagram URL", and "TikTok URL" for the author

### 3.1.10

(2024-11-25)

### Fixed

• Fixed the issue with the warning "Deprecated Functionality: Creation of dynamic property ... is deprecated"

### 3.1.9

(2024-11-14)

#### Fixed

• Fixed the issue with new category assigned to incorrect parent category

### 3.1.8

(2024-11-13)

#### Features

• Post status: Access by Direct Link (can be protected with password)

# 3.1.7

(2024-09-12)

#### Improvements

- Removed dependency on font awesome
- Added table of content widget

# 3.1.6

### (2024-08-23)

### Fixed

• Issue with displaying ESI block on blog pages

# 3.1.5

(2024-08-12)

### Fixed

• Saving new widget in layout editor

# 3.1.4

(2024-08-05)

### Improvements

• Skip non-existent themes when running console commands to avoid "theme\_dir was not passed" error

#### Fixed

• Issue with clearing entire cache after saving post

### 3.1.3

(2024-07-31)

### Fixed

• Fixed the issue with excerpt size

### 3.1.2

(2024-07-31)

### Fixed

- Fixed the issue with saving new posts when plugins for the Post model exist
- Meta keywords
- Туро

• Category title in grid

# 3.1.1

(2024-07-01)

#### Improvements

• Hyva compatibility improved (Hyva\_CmsTailwindJit)

### 3.1.0

(2024-06-20)

#### Features

• New comments provider - Mirasvit Comments

### 3.0.3

(2024-06-17)

#### Improvements

- Ability to add alternate hreflang to the post, category, author, and tag pages
- Ability to add meta tag "author" for posts

#### Fixed

• Fixed the issue with Related Posts widget might include current post

### 3.0.2

(2024-06-05)

#### Improvements

• Ability to add rel="nofollow" to external links in the Content of Categories and Posts, Post Excerpts, and Author Biographies

### 3.0.1

(2024-05-31)

#### Improvements

• Posts listings load time improved (widgets removed before rendering short content)

#### Fixed

- Fixed the issue with error on saving configurations when All Posts Page disabled
- Layout Editor Firefox save issue

### 3.0.0

(2024-05-20)

#### Features

- Multistore Blog
- All Posts Page

#### Improvements

- Breeze theme support
- Canonical URL for Posts, Categories, Tags, and Authors

#### Fixed

- Post URL Logic
- Issue with switching layout for category

### 2.1.2

#### (2024-05-09)

#### Fixed

• Issue with preview

### 2.1.1

#### (2024-05-08)

#### Fixed

- Pagination url suffix on blog home page
- Issue with post display after deleting a category

```
(2024-03-20)
```

#### Improvements

- URL templates: Ability to use short/long URLs for categories, posts, authors, and tags.
- URL key generator improved
- URL keys conflict validator
- Open Graph on category pages

#### Fixed

- The issue with Open Graph description in case if Meta Description is empty
- Show excerpts on post page

### 2.0.22

(2024-02-21)

#### Improvements

- Autofilling related posts by tags if there are fewer posts than the limit
- Prevent adding widgets to irrelevant pages (where those widgets have no content)
- Improved posts grid in the admin panel

#### Fixed

• Fixed the issue with the post data not being saved when attempting to assign the post to the category from a different store

### 2.0.21

(2024-01-29)

#### Improvements

- Added estimated read time
- Added reading progress bar

### 2.0.20

(2024-01-25)

#### Fixed

• Issue with the number of views if Hide Duplicate settings is Yes

# 2.0.19

### (2024-01-23)

### Fixed

• Issue with updating the number of views

# 2.0.18

(2024-01-22)

### Improvements

- Added template for Sidebar posts with slider
- Posts as cards template displays a slider if the number of posts exceeds 2

### 2.0.17

(2024-01-10)

### Fixed

- Fixed the issue with 'Only related posts' filter not working as expected
- Fixed the issue with the comments widget

# 2.0.16

(2024-01-05)

### Fixed

• Pagination on search results page

# 2.0.15

#### (2024-01-04)

### Fixed

• Alt text for Featured Image

### 2.0.14

- Incorrect links to posts/categories if they are available on several stores
- Issue creating a new category

# 2.0.13

(2023-12-18)

### Fixed

• Subscription form in footer

### 2.0.12

#### (2023-12-15)

#### Improvements

• Hide unused fields in the root category edit form

#### Fixed

- Sitemap
- Display blog name instead of root category name

# 2.0.11

(2023-12-14)

#### Fixed

• 1column layout

### 2.0.10

(2023-12-13)

#### Improvements

• Settings for hide/show duplicate posts

# 2.0.9

### (2023-12-05)

### Fixed

• Compatibility with php8.2

# 2.0.8

(2023-11-24)

### Fixed

- Page title
- CSS style of related products widget for mobile devices

# 2.0.7

(2023-11-08)

### Fixed

- Issue with duplicating a search phrase from the blog search bar into the main search bar
- Translation of publication date

# 2.0.6

(2023-10-24)

### Features

• Show posts from all child categories in a category

### 2.0.5

### (2023-10-19)

### Fixed

• Applying a custom template

### 2.0.4

#### Improvements

• CSS classes by template type added to widgets' templates

### 2.0.3

(2023-10-11)

#### Improvements

• Page and Widget types' labels in Layout Editor

#### Fixed

- Fixed the issue with Rich Snippets for blog posts
- Fixed the issue with posts' OpenGraph tags

### 2.0.2

(2023-10-05)

#### Improvements

- AddThis sharing buttons replaced with AddToAny sharing buttons
- Small improvements in Categories and Posts grids

# 2.0.1

(2023-10-04)

#### Improvements

• Templates preview

### 2.0.0

(2023-09-29)

#### Features

- Layout Editor
- Widget-based frontend blog pages

#### Notice

- Frontend pages of the blog are now built using Magento Widgets
- All blocks on blog frontend pages are widgets
- All old widget classes are removed from the extension and all existing blog widgets will be removed from the store during the extension's update
- Templates' customizations of the extension prior to version 2.0.0 will no longer work but should not cause any issues

### 1.3.2

(2023-08-25)

#### Fixed

• Links to categories in the menu

### 1.3.1

#### (2023-07-07)

### Fixed

• Content checker

# 1.3.0

(2023-07-07)

#### Improvements

• Redesign

#### Fixed

• Widget option "Display post images" not working

### 1.2.25

(2023-06-21)

#### Improvements

• Ability to choose url suffix (none, slash, custom)

### Fixed

• Pagination

# 1.2.24

(2023-05-03)

### Improvements

• Added website to author's social profiles

### 1.2.23

(2023-04-24)

### Fixed

• Scoring for the first keyword

### 1.2.22

### (2023-03-13)

### Improvements

• Removed inline post editor

### Fixed

• Issue with deleting author

# 1.2.21

(2023-01-26)

#### Improvements

- Increased maximum content size to 16MB
- Added support of Magento 2.4.6

### Fixed

• Assign post to Root Category by default

# 1.2.20

(2022-12-26)

- Translation "About author"
- Displaying a disabled category

### 1.2.19

(2022-12-22)

#### Improvements

• Thumbnail Size settings

#### Fixed

• Mass action Change status

# 1.2.18

#### (2022-12-09)

#### Fixed

• Filter by store in sitemap

### 1.2.17

#### (2022-12-08)

#### Features

• Add posts and categories to sitemap

### 1.2.16

#### (2022 - 11 - 24)

#### Fixed

- Issue with blank preview page when reopening.
- Page not found for Post/Category in first level if option Use subcategories is enabled.
- Pagination
- Double slash in url

# 1.2.15

### (2022-10-24)

#### Features

• Use subcategories in Url

### 1.2.14

(2022-09-30)

### Fixed

• Category is not visible in any store where this post is visible

# 1.2.13

### (2022-09-22)

#### Fixed

• Compatibility with php8.1

# 1.2.12

(2022-09-19)

#### Fixed

• Compatibility with Page Builder

## 1.2.11

#### (2022-09-08)

#### Fixed

• Issue with root category

## 1.2.10

(2022-08-04)

• Category links in breadcrumbs

# 1.2.9

(2022-07-27)

### Improvements

• Ability to use different base urls for different store views

# 1.2.8

(2022-07-05)

### Fixed

• Disabled the ability to change the position of an element in Related Posts and Related Products on the post edit page.

# 1.2.7

(2022-07-04)

### Fixed

• "Table or view not found" error on update.

# 1.2.6

(2022-06-29)

#### Fixed

• Preventing the creation of unused tables during installation

# 1.2.5

(2022-06-23)

#### Improvements

• Ability to disable Related Posts on Product page

# 1.2.4

(2022-06-20)

### Improvements

• remove db\_schema\_whitelist.json

### 1.2.3

(2022-06-14)

### Fixed

• Fixed the issue with categories and posts not migrated from eav tables

### 1.2.2

(2022-06-01)

### Fixed

• Public access to the draft is forbidden

### 1.2.1

(2022-05-25)

### Fixed

• Issue with Add Related Products if more than one Inventory Source is configured

### 1.2.0

(2022-05-23)

### Improvements

• migrate to declarative schema

# 1.1.28

(2022-05-12)

• Dependencies

### 1.1.27

(2022-05-10)

#### Fixed

• Issue on Post page when using cache

### 1.1.26

(2022-05-09)

#### Fixed

- Issue with Related Products block style
- Compatibility with Magento 2.3.3. and below

### 1.1.25

(2022-04-08)

#### Fixed

• RSS filter by category

# 1.1.24

(2022-04-05)

#### Improvements

• Reduced thumbnail size

# 1.1.23

(2022-02-14)

## 1.1.22

• Issue after delete category

# 1.1.21

(2022-02-04)

### Fixed

• Image alt tag

# 1.1.20

(2022-01-27)

### Improvements

• Style

# 1.1.19

(2022-01-27)

### Fixed

• Issue with content checking

# 1.1.18

#### (2022-01-21)

#### Features

- Sorting posts by update date
- Views counter

#### Improvements

• Content checker

```
(2022-01-18)
```

#### Features

• Rich snippet

### Improvements

• Added meta keywords

#### Fixed

• Pagination style

# 1.1.16

(2021-12-17)

#### Improvements

• Checking fields

# 1.1.15

(2021-12-15)

#### Fixed

• Issue with editing post tags

# 1.1.14

(2021 - 12 - 08)

#### Fixed

• Issue with post save if Single-Store Mode is enabled

# 1.1.13

(2021-10-20)

#### Fixed

• Compatibility with Magento Page Builder

# 1.1.12

### (2021-09-29)

#### Improvements

• compatibility with third party Page Builder

# 1.1.11

(2021-09-20)

#### Fixed

• Issue when changing status via massaction for Magento 2.3

### 1.1.10

### (2021-09-14)

#### Fixed

• Issue wiht rss

# 1.1.9

#### (2021-09-14)

#### Fixed

• Issue when changing status via massaction

### 1.1.8

### (2021-09-07)

#### Fixed

• Issue with Page Buider for Magento 2.4.3

# 1.1.7

(2021-06-30)

- Issue after delete author, post, category
- Issue after save author,post,category

### 1.1.6

(2021-06-15)

#### Fixed

• Clean cache on post/category/author save/delete

# 1.1.5

#### (2021-06-09)

#### Fixed

• Fixed the issue with upgrading extension from free Blog extension

# 1.1.4

(2021-06-04)

#### Improvements

• Added id and sort order columns on categories page

#### Fixed

• Issue with display post if featured image not set

### 1.1.3

#### (2021-05-25)

#### Improvements

• Ability to enable/disable link in the footer

### 1.1.2

(2021-05-14)

• Fixed the issue with not displayed selected store in tag form if 'All Store Views' selected

### 1.1.1

(2021-04-29)

### Fixed

• Magento EE PageBuilder compatibility

### 1.1.0

(2021-04-27)

#### Features

- Ability to manage Authors
- Ability to manage Tags
- Full multistore support (Posts, Categories, Authors, Tags)
- Different display modes for post and post list pages
- New widgets (2 types, old widgets will be removed)
- Ability to duplicate posts
- Open Graph meta tags for posts (generated automatically)

### 1.0.6

#### (2021-02-15)

#### Fixed

- rss
- save post without date

# 1.0.5

(2021-01-19)

#### Fixed

• Minor fixes

• Issue with templates

### 1.0.3

(2020-12-31)

#### Fixed

• Stored "Store View" does not show in the form (m2.4.1)

# 1.0.2

#### (2020-12-30)

#### Fixed

- Error "Type Error occurred when creating object: Mirasvit\BlogMx\Block\Catalog\RelatedPosts ..."
- Error "TypeError: Return value of Mirasvit\BlogMx\Model\ConfigProvider::getCommentProvider() ..."

# 1.0.1

(2020-12-18)

#### Fixed

• Minor fixes

## 1.0.0

(2020-12-11)

#### Features

• Initial release