Search Report Manual

Reports

With detailed search reports, you are able to check how relative the search is to your customers.

From this information you will be able to fine-tune your search configuration so that your customers will be led to the products they need.

You can find reports in System / Search Management / Reports

You can check the Search Report by:

Search Volume

- Total Searches / Popularity
- Unique Searches number of unique searches (search phrases)
- Users number of unique sessions with searches
- Engagement % the percent of users that opened product from search page

You can group or filter it

- By exact date
- By hour
- By day
- By week
- By month
- By year

Search Terms

- Total Searches
- Popularity
- Engagement %

Tip

You can export Reports to CSV, Excel or XML formats

Welcome to the Mirasvit Search Validator!

Validator - our own tool to check the search performance and validate the products search result.

It is useful:

• to know why some products appear upper or lower in the search results or even not appear;

- validate product's autocomplete speed;
- validate product's regular search speed;

It is located at **System -> Search Management -> Validator** section.

You can validate:

Base information

Includes current Search engine used and Regular search limit.

By default **Regular search limit** has a limitation 1000, but you can change **Max number of items in the result** in <u>Search Results</u>. Set 0 to disable limitation. If you have a large catalog, we suggest to limit the number of search results to 1000.

Test Regular Search Speed

Fill in the **Search term** field with the search phrase and click button **Run Test**. A search time and number of results will be obtained (in seconds).

Test Autocomplete Search Speed

Fill in the **Search term** field with the search phrase and click button **Run Test**. A search time and number of results will be obtained (in seconds).

Validate Search Results

Validate search results - Test how quickly a product can be found.

The slow search speed happens due to low loading store page speed, it takes a lot of time to load the resources. Also, it can be related to the cache configuration. In general, search speed can only be improved via a more precise store configuration.

Describe search results weighting - Test why the product is / is not found and what matching attributes are contained in.

Change Log

1.0.9

(2020-10-15)

Improvements

• Small spelling fixes

1.0.8

(2020-03-16)

• Code improvements 1.0.6 (2019-11-14) **Fixed** • Conflict with Paysera payment methods 1.0.5 (2018-08-21) **Fixed** • Report settings do not work 1.0.4 (2018-04-20) **Fixed** • Issue with report by search terms 1.0.3 (2018-02-14) **Improvements** • Switched to new module-report version **Fixed** • Added details for secure cookies added details for secure cookies 1.0.2 (2017-09-26) **Fixed** • M2.2

1.0.1

(2017-07-21)

Fixed

• Possible issue with "Circular dependency"