

SEO friendly Layered Navigation URLs Manual

SEO Filters

SEO Filters allows replacement of layered navigation links (e.q. with interchangeable parameters like size and colors) to a SEO-friendly links with more intuitive and human-readable path.

Corresponding settings subsection is located at **Stores -> Configuration -> Mirasvit Extensions -> SEO Filters**.

The only options, available for now, are:

- **Enabled** - enables and disables SEO Filters feature
- **Separator goes between words in complex filter names** - if attribute name consists of several words, this option will define their concatenating to single name with a delimiter. There are the following options:
 - **Do not use separator** - words are not separated at all.
 - **Use "_" as separator** - words will be separated with underline.
 - **Use capital letter as separator** - each word in attribute name will be capitalized.
- **Use custom separator before filters** - allows set custom separator.

Note

Important Note

SEO Filters should only be enabled if you are using **native Magento Layered Navigation** or **Mirasvit Layered Navigation** and there are **no third-party Layered Navigation extensions installed** on your store.

Otherwise, turning on this option can cause unchecked errors and unexpected crashes.

SEO Filters Example

Consider a links, which are generated for different subcategories at **Tops** category page, and displayed as layered navigation sidebar.

Tops

Shopping Options

CATEGORY

▼

STYLE

▼

SIZE

▼

CLIMATE

▼

COLOR

^

MATERIAL

▼

PATTERN

▼

PRICE

▼

Items 1-9 of 50



Breathe-Easy Tank

★★★★★

2 reviews

\$34.00

XS

S

M

L

XL



Desiree Fitness Tee

★★★★★

3 reviews

\$24.00

XS

S

M

L


XL

Compare Products

You have no items to compare.

My Wish List

You have no items in your wish list.





Subcategories, displayed above, are constructed dynamically from parameters, that defined in configurable products, and have the following form. For example, let's consider a links for a top of XS size and of Orange

color.

```
http://www.example.com/women/tops-women.html?size=167  
http://www.example.com/women/tops-women.html?color=56
```

As you see, link has a dynamic part, which takes form parameter=ID, which is not optimal for web indexing.

But if we will set **Marketing > Advanced SEO Suite > Settings > SEO Filters -> Enable** to **Yes**, links will change into:

```
http://www.example.com/women/tops-women/xs.html  
http://www.example.com/women/tops-women/orange.html
```

These links are far more SEO-friendly.

Note

Important Note

You should purge ALL cache after enabling/disabling SEO filters, otherwise links will not change.

Command Line Interface

Usage: `php -f bin/magento [options]`

- `mirasvit:seo-filter:rewrites --generate` - generate SEO friendly aliases for attributes and their options (if not generated yet).
- `mirasvit:seo-filter:rewrites --remove` - delete all SEO friendly aliases for attributes and their options.

1.3.54

(2025-12-17)

Fixed

- Optimized memory usage for large catalogs
 - Numeric filter aliases being misinterpreted as price ranges with dash separator
-

1.3.53

(2025-12-15)

Improvements

- Get URL path
-

1.3.52

(2025-11-26)

Fixed

- Issue related to the breadcrumbs URL for the filtered category page
-

1.3.51

(2025-11-11)

Fixed

- Ensures search_term is preserved when filters are applied on the Landing Page
-

1.3.50

(2025-10-15)

Fixed

- Page not found when using short slash format and filter prefix at the same time
-

1.3.49

(2025-09-19)

Fixed

- Prevented alias creation for attributes that are not filterable
 - Optimize alias fetching by caching null responses
 - SeoFilter alias combination limitations
-

1.3.48

(2025-09-02)

Fixed

- Issue related to short slash format
-

1.3.47

(2025-08-29)

Fixed

- Issue related to the canonical URL generation in Advanced SEO Suite
-

1.3.46

(2025-08-26)

Fixed

- Sanitized option field in mst_seo_filter_rewrite to prevent injections
-

1.3.45

(2025-08-15)

Fixed

- The "Enable SEO URL" setting cannot be changed on the product attribute edit page
-

1.3.44

(2025-08-12)

Fixed

- Added SEO friendly aliases for OnSale filter
-

1.3.43

(2025-07-17)

Improvements

- Compatibility with Mirasvit_LandingPage UrlSuffix
-

1.3.42

(2025-05-06)

Improvements

- Added new option for console command (--actualize) - removing rewrites for non-existent options
-

1.3.41

(2025-04-17)

Improvements

- Added new short format "category/option1_option2_option3"
-

1.3.40

(2025-04-14)

Fixed

- PHP8.4 compatibility
-

1.3.39

(2025-04-09)

Fixed

- Class "Mirasvit\LayeredNavigation\Repository\GroupRepository" does not exist
-

1.3.38

(2025-04-08)

Improvements

- Added ability to modify Grouped Option seo friendly url
-

1.3.37

(2025-04-03)

Fixed

- 404 error if custom suffix is used on the Brand Page
-

1.3.36

(2025-03-31)

Improvements

- Added new formats for seo filters

Fixed

- Fixed an error that occurs when Mirasvit_LayeredNavigation is turned off
-

1.3.35

(2025-03-11)

Fixed

- Incorrect filters order in canonical URL
 - Show warning if attribute alias already exists
-

1.3.34

(2025-02-17)

Fixed

- Incorrect url when using text attribute with slider display mode
 - Added compatibility with amasty_quickorder
 - Removing "?" symbol when generating aliases
-

1.3.33

(2025-01-23)

Fixed

- Compatibility with Mirasvit Landing Page
-

1.3.32

(2025-01-21)

Fixed

- Issue related to Landing page url matching
 - Removing apostrophe symbol when generating alias
-

1.3.31

(2025-01-14)

Features

- Added ability to enable or disable SEO filter url for specific attribute
-

1.3.30

(2024-12-27)

Improvements

- Settings menu refactoring

Fixed

- Issue related to brand page filtering
 - Display attribute code in alias duplication warning message
-

1.3.29

(2024-12-19)

Fixed

- Issue related to brand page filtering
 - Display attribute code in alias duplication warning message
-

1.3.28

(2024-11-26)

Fixed

- Issue related to custom price filter alias
-

1.3.27

(2024-11-22)

Fixed

- Fixed checking for alias existence when saving an attribute

1.3.26

(2024-11-05)

Features

- Added compatibility with the Mirasvit_Seo module (displaying alternative URLs with SEO-friendly filters)
-

1.3.25

(2024-10-07)

Fixed

- Page not found when dash separator is used and one alias contains part of another alias
-

1.3.24

(2024-09-26)

Fixed

- Issue related to alias autogeneration per store view
 - Issue related to brand url matching process
-

1.3.23

(2024-09-12)

Fixed

- Issue related to landing page
 - 404 error when category url with applied filter option contains landing page url
-

1.3.22

(2024-06-12)

Improvements

- Added hyphen as a separator in complex filter names

Fixed

- Price filter issue
-

1.3.21

(2024-05-29)

Fixed

- Inactive Landing Page is visible
-

1.3.20

(2024-04-26)

Fixed

- Issue related to url prefix
-

1.3.19

(2024-04-15)

Fixed

- Landing page url contains filter rewrite
-

1.3.18

(2024-03-20)

Fixed

- Adjustments for fetching rewrite URLs with filters
 - Issue with rewrite alias containing dash on Brand page
-

1.3.17

(2024-02-26)

Fixed

- Avoiding execution of some useless sql queries
-

1.3.16

(2024-02-21)

Fixed

- Routing process optimization
-

1.3.15

(2024-02-20)

Fixed

- Optimization of attribute rewrite getting process
-

1.3.14

(2024-01-29)

Features

- Compatibility with Mirasvit_LandingPage
-

1.3.13

(2024-01-26)

Fixed

- Excluding unnecessary queries when getting rewrites
 - Fixed issue when category rewrite ends with slash
-

1.3.12

(2024-01-16)

Fixed

- Rewrite table size optimization
 - Category search compatibility
-

1.3.11

(2024-01-12)

Fixed

- Rewrite is not set to cache if attribute has slider display_mode
-

1.3.10

(2024-01-12)

Fixed

- Issue related with cache key
-

1.3.9

(2023-11-22)

Fixed

- Issue related with excluding some symbols from alias
-

1.3.8

(2023-11-20)

Fixed

- Issue with slash suffix
 - Automatic generation of a rewrite if one already exists
-

1.3.7

(2023-11-02)

Fixed

- Issue rewrite already exists
 - Adding ability to have categories with the same name on multistore
-

1.3.6

(2023-10-12)

Fixed

- Url slash suffix issue
-

1.3.5

(2023-07-27)

Improvements

- Small improvement
-

1.3.4

(2023-06-19)

Fixed

- adding custom attribute to exception
-

1.3.3

(2023-05-22)

Fixed

- Issue with unexpected responses for product view pages' requests (product URL key similar to filters aliases)
-

1.3.2

(2023-04-04)

Fixed

- Fixed the issue with custom attributes when attribute and its option have the same aliases
-

1.3.1

(2023-03-31)

Fixed

- Fixed the issue with additional filters provided by Mirasvit_LayeredNavigation (URL Format: Long)

1.3.0

(2023-03-22)

Improvements

- Console command for generating/removing filters rewrites
 - Category filter user-friendly URLs
-

1.2.10

(2022-12-20)

Fixed

- Fixed the issue with unnecessary suffixes in attribute aliases
-

1.2.9

(2022-11-01)

Fixed

- Fixed the issue with filtering products in multistore
-

1.2.8

(2022-10-21)

Improvements

- Clear link for all options per attribute (Mirasvit_LayeredNavigation)
-

1.2.7

(2022-10-20)

Improvements

- friendly URLs for Product Attribute Linking (Mirasvit_LayeredNavigation)
-

1.2.6

(2022-09-29)

Fixed

- Fixed the issue with SeoFilters not working when categories don't have rewrites
-

1.2.5

(2022-06-20)

Improvements

- remove db_schema_whitelist.json
-

1.2.4

(2022-06-13)

Fixed

- Fixed the issue with unable to save custom attribute aliases (multistore)
 - Fixed the issue with brand pages (Mirasvit_Brand) when some options' aliases are equal to some brands' pages URL keys
-

1.2.3

(2022-06-01)

Fixed

- Aliases for additional Sale and New filters
-

1.2.2

(2022-05-27)

Fixed

- Fixed the issue with unable to save custom aliases (multistore)
-

1.2.1

(2022-05-24)

Fixed

- Performance issue (router)
-

1.2.0

(2022-05-12)

Improvements

- Switch to declarative DB schema
-

1.1.24

(2022-04-11)

Fixed

- Fixed issues with filters on Brand View pages (Mirasvit_Brand module)
-

1.1.23

(2022-04-06)

Fixed

- Fixed the issue with changing attribute alias after each attribute save
-

1.1.22

(2022-02-23)

Fixed

- Fixed the issue with 404 page when filters applied (same category paths but different ids for different stores in rewrites)
-

1.1.21

(2022-02-18)

Fixed

- Fixed the issue with slider filter and float values

1.1.20

(2022-02-11)

Fixed

- Fixed the issue with error 'Call to a member function getRequestPath() on null'
 - Fixed the issue with error 'strpos(): Empty needle'
-

1.1.19

(2022-02-02)

Fixed

- Fixed the issue with 404 page on applied filters when filter alias include category path
 - Fixed the issue with empty SEO filter rewrites for options in arabic
-

1.1.18

(2022-01-18)

Fixed

- Fixed the issue with 404 pages when filters applied on subcategory pages (some cases)
-

1.1.17

(2022-01-04)

Fixed

- Incorrect category base URL in filters issue (some cases)
 - Fixed the issue with filter when attribute code is the same as category URL key (long URL)
 - Fixed the issue with price slider (long URL)
 - Fixed the issue with empty option aliases for attribute options with empty labels
 - Matching the wrong category brings 404 error (5 weeks ago)
-

1.1.16

(2021-11-22)

Fixed

- Fixed the issue with multiselect and long URL format
 - Fixed the issue with unable to remove selected filters from the filter clear block with Group options by attribute format "[x] Attribute: Option, Option" (Layered Navigation)
-

1.1.15

(2021-11-11)

Fixed

- Not allow saving custom option alias if identical alias already exists
-

1.1.14

(2021-10-28)

Fixed

- Fixed the issue with custom aliases with more then one '-' symbol
 - Fixed the issue with slider filter
-

1.1.13

(2021-10-15)

Fixed

- Fixed the issue with custom aliases contains "-" symbol (partly duplicated aliases)
-

1.1.12

(2021-08-31)

Fixed

- Price slider filter redirects to 404
-

1.1.11

(2021-08-19)

Improvements

- Optional multiselect per attribute

1.1.10

(2021-07-20)

Fixed

- SEO filter prefix leads to 404
 - Decimal filters (slider, from-to) with long seo rewrite issue
-

1.1.9

(2021-07-06)

Fixed

- Issue with price filter
-

1.1.8

(2021-06-23)

Fixed

- 404 on incorrect URLs (typos in category path or filters)
 - Fixed the issue with Layered Navigation additional filters
-

1.1.7

(2021-05-31)

Features

- friendly URLs for Layered Navigation Grouped Options feature

Fixed

- Fixed the issue with custom alias with '-' symbol
-

1.1.6

(2021-05-13)

Fixed

- Match filters with "-"
-

1.1.5

(2021-04-23)

Fixed

- Issue with brand page urls
 - Issue with filter by category
-

1.1.4

(2021-04-21)

Improve

- URL mode (multi-store)
-

1.1.3

(2021-04-13)

Fixed

- Filter by price. Notice: Array to string conversion
 - Brand page getClearUrl issue
-

1.1.2

(2021-04-06)

Fixed

- Issue with loading url rewrites
-

1.1.1

(2021-03-23)

Fixed

- Issue with disabled category
- Remove pagination from friendly filter URL

1.1.0

(2021-03-22)

Improve

- New URL mode for SEO friendly filters (attr1/opt1-opt2/attr2/opt3-opt4.html)
 - Removed compatibility for Magento 2.1, 2.2
-

1.0.29

(2020-12-01)

Fixed

- Issue with brand url
-

1.0.28

(2020-11-19)

Fixed

- unable to apply filter on brand page
-

1.0.27

(2020-09-08)

Fixed

- filter urls
-

1.0.26

(2020-09-04)

Features

- Support applying mode

--

1.0.25

(2020-08-20)

Refactor

- Improved module structure
-

1.0.24

(2020-08-12)

Features

- Seo-friendly urls for brand and all products pages

Fixed

- isMultiselectEnabled returns wrong value
 - call to missing build_query function ([#21]())
 - second click should clear filter
-

1.0.23

(2020-07-29)

Improvements

- Compatibility with Magento 2.4
-

1.0.22

(2020-03-23)

Fixed

- Issue with category filter url after apply other filters
-

1.0.21

(2020-03-12)

Fixed

- Use GET for category url (in the filters), if multi select is enabled
-

1.0.20

(2020-03-10)

Fixed

- Extra rewrite for weight filter (-)
-

1.0.19

(2020-03-05)

Improved

- Removing special symbols from friendly url: ™®©
-

1.0.18

(2020-02-20)

Features

- custom separator for SEO filters

Fixed

- Issue with multi filter
 - unable to show and apply nested filter (price)
-

1.0.14

(2019-10-28)

Improved

- Code refactoring

Fixed

- error "include_once" statement detected
-

1.0.13

(2019-08-09)

Fixed

- Minor refactoring for pass eqp tests
-

1.0.12

(2019-06-04)

Fixed

- Empty url for Yes/No values
 - Pagination issue with FishPig WordPress module
 - Possible issue with request_path = .html in url_rewrite table
-

1.0.11

(2018-11-29)

Fixed

- Compatibility with Magento 2.3
-

1.0.10

(2018-11-15)

Fixed

- Issue with "The attribute model is not defined"
-

1.0.8

(2018-10-24)

Fixed

- Properly retrieve filter string
 - Issue with rewrite attribute url, if our module is disabled
-

1.0.7

(2018-08-17)

Fixed

- Fixed incorrect urls if category with the same url exist
-

1.0.6

(2018-07-17)

Fixed

- Delete incorrect index
-

1.0.5

(2018-07-16)

Fixed

- Fixed an error "SQLSTATE[23000]: Integrity constraint violation: 1452 Cannot add or update a child row: a foreign key constraint fails..."
-

1.0.4

(2018-05-29)

Fixed

- Fixed an error: "Notice: Undefined property: Mirasvit\SeoFilter\Plugin\SwatchAttributeFilterMultiselectPlugin::\$objectManager"
-

1.0.3

(2018-05-23)

Fixed

- Fix compilation error "Class Mirasvit\LayeredNavigation\Api\Service\SeoFilterUrlServiceInterface does not exist"
-

1.0.2

(2018-05-23)

Fixed

- Fixed incorrect urls for additional filters in Layered Navigation

1.0.1

(2018-05-17)

Fixed

- Issue with stock status

1.0.0

(2018-04-03)

- Initial release