

mirasvit/module-seo-report Manual

Welcome to the SEO Monitoring & Reports Guide!

Here you will find everything you need to set up the extension.

First, Please find your extension in **My account / My Downloadable Products / View & Download**. Then, start with the section titled: [Installation](#). It is best to follow our guide step-by-step to configure the extension.

Go ahead, dive in!

Learn about Initial extension's setup:

- [Installation](#)
- [Quick Start](#)
- [Upgrading](#)
- [Disabling](#)

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Installation

In this article you will find two possible ways of our extension's installation.

Installation via composer (preferably)

We recommend this installation method because Composer doesn't allow to overwrite files.

1. Backup your store's database and web directory.
2. Login to the SSH console of your server and navigate to the root directory of the Magento 2 store.
3. Copy the installation instructions from the page **My Downloadable Products / View & Download** to the SSH console.
4. Run command `php -f bin/magento module:enable Mirasvit_Core Mirasvit_SeoReport Mirasvit_Dashboard` to enable the extension.
5. Run command `php -f bin/magento setup:upgrade` to install the extension.
6. Run command `php -f bin/magento cache:clean` to clean the cache.
7. Deploy static view files

```
rm -rf pub/static/*
rm -rf var/view_preprocessed/*
php -f bin/magento setup:static-content:deploy
```

Installation via direct file upload

You can also install the extension via direct files uploading.

1. Go to **My Downloadable Products / View & Download**
2. Unpack .zip package and copy contents to magento root directory
3. Run command `php -f bin/magento module:enable Mirasvit_Core Mirasvit_SeoReport Mirasvit_Core Mirasvit_Dashboard` to enable the extension.
4. Run command `php -f bin/magento setup:upgrade` to install the extension.
5. Run command `php -f bin/magento cache:clean` to clean the cache.
6. Deploy static view files

```
rm -rf pub/static/*
rm -rf var/view_preprocessed/*
php -f bin/magento setup:static-content:deploy
```

Learn about the initial setup:

- [Quick Start](#)

Quick Start

As you've successfully completed [installation](#) of SEO Monitoring, we will guide you through the main steps required to start efficiently using our extension.

1. **Add own store**
 - Go to **Marketing / SEO Monitoring / Domains**
 - Press **Add New Domain** and fill all required fields
 - Save new domain
- 2.

Add keywords

- After successfully [adding webmaster keyfile](#) the keywords will be fetched from the Google Search Console automatically.

To initiate fetching process manually after adding the webmaster keyfile just execute commands below:

```
bin/magento cron:run --group=mst_seo_report_history_update
```

```
bin/magento cron:run --group=mst_seo_report_summarize
```

Extension Upgrading

To upgrade the extension follow these steps:

1. Backup your store's database and web directory.
2. Login to the SSH console of your server and navigate to the root directory of the Magento 2 store.

If extension was installed via:

- **Composer:** run command `composer require mirasvit/module-seo-report:* --update-with-dependencies` to update current extension with all dependencies.

Note

In some cases the command above is not applicable, it's not possible to update just current module, or you just need to upgrade all Mirasvit modules in a bundle. In this case command above will have no effect.

Run instead `composer update mirasvit/*` command. It will update all Mirasvit modules, installed on your store.

- **Direct file upload:** download new extension package from our store and copy contents to root Magento directory
3. Run command `php -f bin/magento setup:upgrade` to install updates.
 4. Deploy static view files `rm -rf pub/static/*; rm -rf var/view_preprocessed/*; php -f bin/magento setup:static-content:deploy`
 5. Run command `php -f bin/magento cache:clean` to clean the cache.

Extension Disabling

Temporarily Disable

To temporarily disable the extension please follow these steps:

1. Login to the SSH console of your server and navigate the to root directory of the Magento 2 store.
2. Run the command `php -f bin/magento module:disable Mirasvit_Core Mirasvit_SeoReport Mirasvit_Core Mirasvit_Dashboard` to disabled the extension.

Remove the Extension

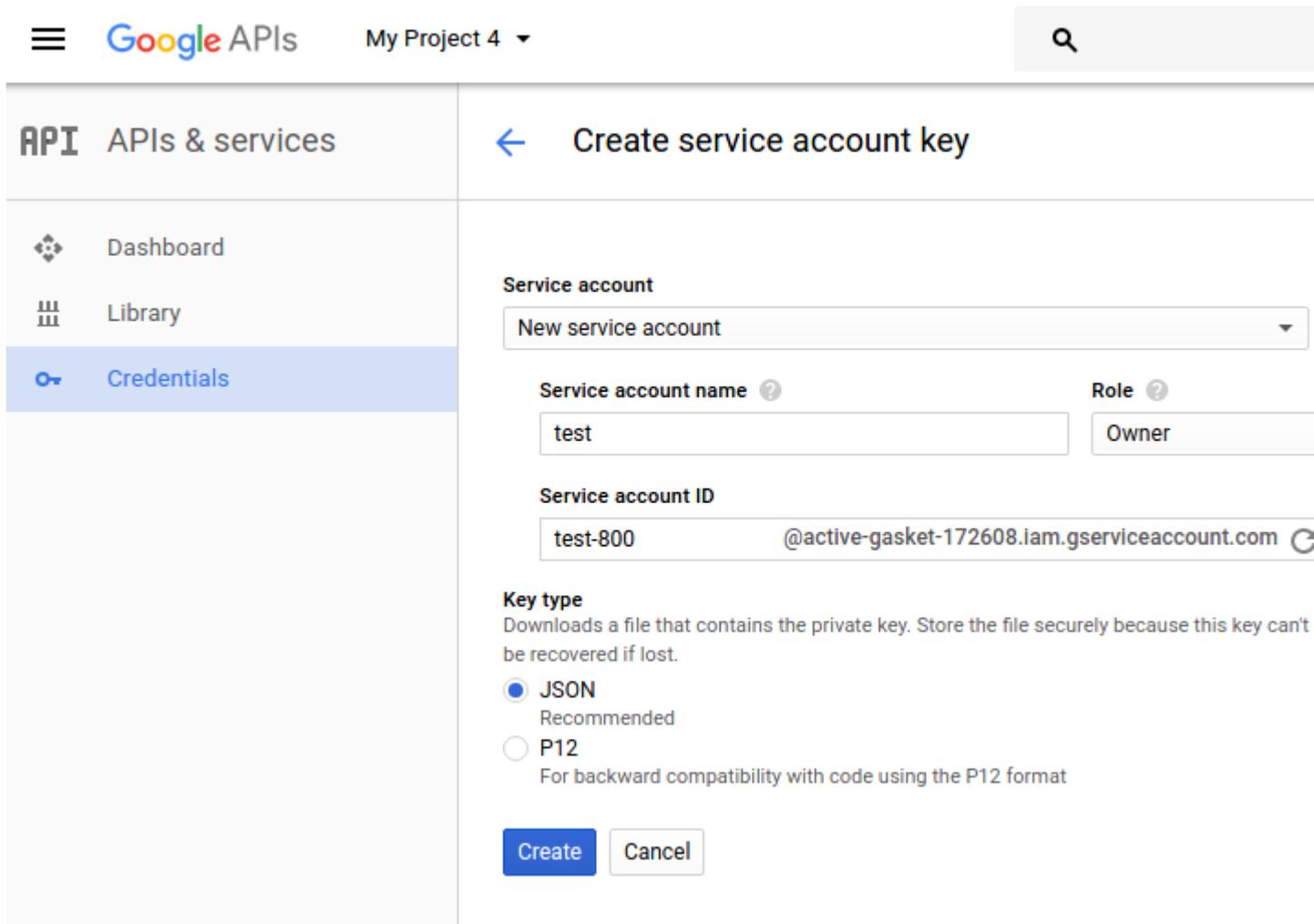
To uninstall the extension please follow these steps:

1. Login to the SSH console of your server and navigate to the root directory of the Magento 2 store.
2. Disable extension.
3. Run command `composer remove mirasvit/module-seo-report` to remove the extension.

Webmaster Key File

To add webmaster key file you need:

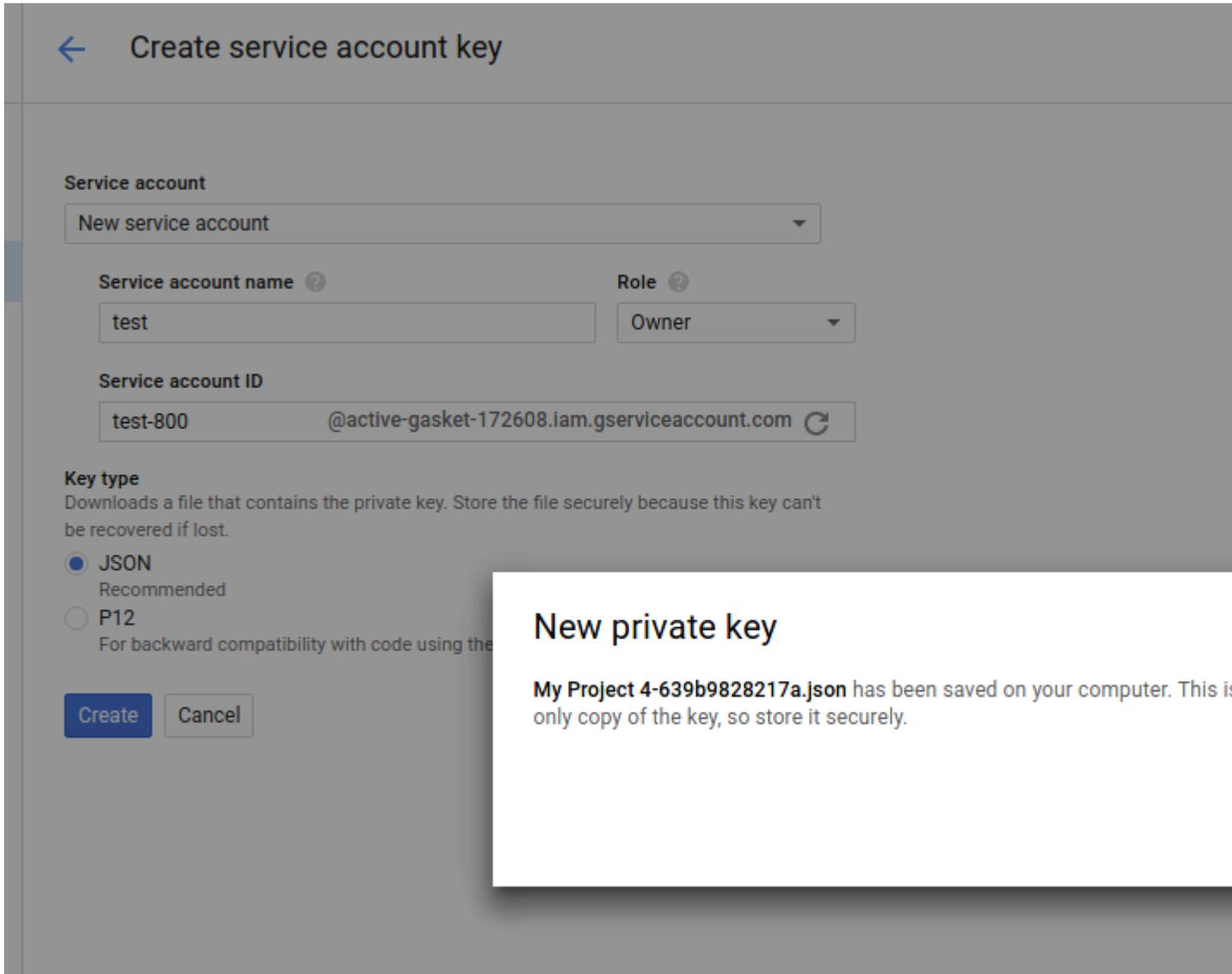
1. Login to your google account.
2. Visit page <https://console.developers.google.com/apis/credentials>
3. Create project
4. Create credentials->Service account key



The screenshot shows the Google Cloud Platform console interface. At the top, there is a navigation bar with the Google APIs logo, 'My Project 4', and a search icon. Below this, the left sidebar shows the 'APIs & services' section with a sub-menu containing 'Dashboard', 'Library', and 'Credentials' (which is highlighted). The main content area is titled 'Create service account key'. It features a 'Service account' dropdown menu set to 'New service account'. Below this, there are two input fields: 'Service account name' with the value 'test' and 'Role' with the value 'Owner'. The 'Service account ID' field is populated with 'test-800' and '@active-gasket-172608.iam.gserviceaccount.com'. Under the 'Key type' section, the 'JSON' option is selected and marked as 'Recommended', while the 'P12' option is unselected and noted as 'For backward compatibility with code using the P12 format'. At the bottom of the form are 'Create' and 'Cancel' buttons.

5. Save "Service account ID". It will be needed in step 14.
- 6.

Push "Create"



← Create service account key

Service account

New service account

Service account name [?] test Role [?] Owner

Service account ID

test-800 @active-gasket-172608.iam.gserviceaccount.com ↻

Key type

Downloads a file that contains the private key. Store the file securely because this key can't be recovered if lost.

JSON
Recommended

P12
For backward compatibility with code using the

Create Cancel

New private key

My Project 4-639b9828217a.json has been saved on your computer. This is the only copy of the key, so store it securely.

Save created key. It will be needed in step 15.

7.



API APIs & services

Dashboard

[+ ENABLE APIS AND SERVICES](#)



Dashboard



Library



Credentials

No APIs or services are enabled

Browse the [Library](#) to find and use hundred's of available APIs and services

Popular APIs and services



Google Drive API

Google

The Google Drive API allows clients to access resources from Google Drive



Gmail API

Google

Flexible, RESTful access to the user's inbox



2 results



Google Search Console API

Google

The Search Console API provides access to Search Console data for your verified websites.



Google Search Console URL Testing Tools API

Google

Provides tools for running validation tests against single URLs



Google Search Console API

Google

The Search Console API provides access to Search Console data for your verified websites.

ENABLE

TRY THIS API

Type

[APIs & services](#)

Last updated

6/30/17, 3:46 AM

Service name

webmasters.googleapis.com

Overview

The Search Console API provides access to Search Console data for your verified websites.

About Google

Google's mission is to organize the world's information and make it universally accessible and useful. Our products and platforms like Search, Maps, Gmail, Android, Google Play, Chrome and YouTube play a meaningful role in the daily lives of billions of people.

8. Add site in webmaster



Search Console

Use the table below to manage verified owners of your properties or to add new properties to your account

ADD A PROPERTY

Enter the URL of the property that you'd like to verify.

Continue

Example: <http://www.example.com/>

You hav

Change `http://www.exaple.com/` at your store.

9.

If site is not verified you'll need verify it.

Search Console

Verify your ownership of [http://\[redacted\]](http://[redacted]) [Learn more.](#)

Recommended method

Alternate methods

Recommended: HTML file upload

Upload an HTML file to your site.

1. **Download** [this HTML verification file](#). [googlee09f64bf8d22292b.html]

2. **Upload** the file to <http://fpc19.demo.mirasvit.com/>

3. **Confirm** successful upload by visiting [http://\[redacted\].html](http://[redacted].html) in y

4. **Click** Verify below.

To stay verified, don't remove the HTML file, even after verification succeeds.



I'm not a robot



reCAPTCHA
Privacy - Terms

VERIFY

Not now

10. Visit <https://www.google.com/webmasters/tools/user-admin>
11. Push "Add property new"
12. Chose from "Properties" your store.
13. Push "Add an owner"

You can get owner here

The screenshot shows the Google Cloud console interface. At the top, there is a navigation bar with the Google APIs logo, 'My Project 4', and a search icon. The left sidebar contains a menu with 'APIs & services', 'Dashboard', 'Library', and 'Credentials' (which is highlighted). The main content area is titled 'Create service account key' and contains the following fields and options:

- Service account:** A dropdown menu set to 'New service account'.
- Service account name:** A text input field containing 'test'.
- Role:** A dropdown menu set to 'Owner'.
- Service account ID:** A text input field containing 'test-800' and a suffix '@active-gasket-172608.iam.gserviceaccount.com'.
- Key type:** Two radio button options: 'JSON' (selected, with 'Recommended' below it) and 'P12' (with 'For backward compatibility with code using the P12 format' below it).
- Buttons:** 'Create' and 'Cancel' buttons at the bottom.

For our example owner is "Service account ID" (test-800@active-gasket-172608.iam.gserviceaccount.com)

14. Push "Continue"

Verified owners

Email address

Enter the new owner's email address (must be a Google Account).

Example: friend@example.com

15. Add downloaded in step 6 "Webmaster Key File" in magento admin panel Stores->Configuration->Seo Reports

Troubleshoot

This section describes the most common problems, that customers report, and how they can be resolved:

- [Minute, Hourly or Daily updates limit was reached.](#)

Minute, Hourly or Daily updates limit was reached

The SEO Monitoring and Reports extension has a few types of limits. So if you see the notification about reached limits just try to update keyword later.