Tag Manager Manual

?# Getting Started

Welcome to the **Tag Manager** documentation.

Whether you are a new or an advanced user, you can find some useful information here.

Go ahead, dive in!

Firstly, please, find our extension in My Downloadable Products section of our store. Learn how to install extension.

?# How to install the extension

Quick Start

General Settings

| Option | Description |
|---|---|
| Product Identifier | Set the attribute that will be used for product tracking. Select from ID, or SKU. |
| Identifier resolution (for cart, checkout and success page) | Choose the parent or child identifier |
| Track view catalog page event | Enables tracking of category pages |

How to upgrade extension

?#Disabling the Extension

1.0.14

(2024-09-24)

Improvements

• Compatibility with TikTokPixel

1.0.13

(2024-07-12)

Improvements

- Added search event
- Added Customer Registration event for GTM

1.0.12

(2024-07-02)

Improvements

- Compatibility with CSP
- Compatibility with Aheadworks_OneStepCheckout

1.0.11

(2024-06-05)

Fixed

• Refactoring

1.0.10

(2024-05-17)

Fixed

• customerId must be of type int, null given when track backend orders

1.0.9

(2024-05-10)

Fixed

• Track view catalog page event from GTM to TM module

1.0.8

Fixed

• Product custom options prices were not added to the item prices for cart/checkout events

1.0.7

(2024-04-05)

Fixed

- Item brand, name and variant was tracked for the parent product on child variants
- Product prices are tracked without included option prices in cart/checkout

1.0.6

(2024-03-28)

Fixed

• Product attributes did not load on the category pages

Improvements

• Add enhanced_conversion_data to the purchase

1.0.5

(2024-02-14)

Fixed

• Compatibility with CartQuickPro

1.0.4

(2023-12-11)

Fixed

 Additional product data is not added to the view_item event when select swatches for the configurable product

1.0.3

(2023-11-28)

Fixed

• Tracking coupon name in the "view_cart" event

1.0.2

(2023-11-22)

Fixed

• Duplicate event "add_to_cart"

1.0.1

(2023-10-25)

Fixed

• Get old config product identifier if exists

1.0.0

(2023-10-12)

Features

• Initial release