

Tag Manager Manual

?# Getting Started

Welcome to the **Tag Manager** documentation.

Whether you are a new or an advanced user, you can find some useful information here.

Go ahead, dive in!

Firstly, please, find our extension in [My Downloadable Products](#) section of our store. Learn [how to install extension](#).

?# How to install the extension

Quick Start

General Settings

Option	Description
Product Identifier	Set the attribute that will be used for product tracking. Select from ID, or SKU.
Identifier resolution (for cart, checkout and success page)	Choose the parent or child identifier
Track view catalog page event	Enables tracking of category pages

How to upgrade extension

?#Disabling the Extension

1.0.45

(2026-02-19)

Fixed

- Special price percentages for bundle product

1.0.42

(2026-02-16)

Fixed

- Send view_item_list items by batches of 30 products

1.0.41

(2026-02-04)

Fixed

- Handle final price retrieval with fallback to zero

1.0.40

(2026-02-03)

Fixed

- Block events view product for bots

1.0.39

(2026-01-27)

Fixed

- Block events view content for bots

1.0.38

(2026-01-06)

Fixed

- Undefined variable \$price for simple product and view_cart event

1.0.37

(2025-12-23)

Fixed

- Event values converted to store currency values

1.0.36

(2025-12-08)

Fixed

- Corrected items object data

1.0.35

(2025-11-18)

Fixed

- Fixed discount amount for configurable product

1.0.34

(2025-11-11)

Improvements

- Added option to track multicurrency data

1.0.33

(2025-11-07)

Fixed

- Call to a member function `getData()` on `int` on `add_to_cart` event

1.0.32

(2025-11-06)

Fixed

- Correct data passing to the `dataLayer` on `add_to_cart` for all product types

1.0.31

(2025-11-04)

Fixed

- Improved performance on product view page

1.0.30

(2025-10-29)

Fixed

- Bundle options passed to GTM partially in add_to_cart event

1.0.29

(2025-10-03)

Fixed

- Updated value calculation in checkout events to correctly sum price and quantity

1.0.28

(2025-07-28)

Fixed

- No data passed to GTM on purchase order success B2B

1.0.26

(2025-07-24)

Improvements

- Compatibility with Adobe Commerce B2B

1.0.24

(2025-05-12)

Fixed

- Call to a member function `isObjectNew()` on string when add configurable product to cart with no selected options

1.0.23

(2025-04-28)

Fixed

- `add_to_cart` event tracked on order success

1.0.22

(2025-04-14)

1.0.21

(2025-04-14)

Improvements

- Compatibility with Amasty_Cart

1.0.20

(2025-03-19)

Fixed

- Call to a member function `create()` on null

1.0.19

(2025-03-17)

Fixed

- The stock item with the ID wasn't found

1.0.18

(2025-03-07)

Improvements

- Added custom item parameter "in_stock" for the view_item event

1.0.17

(2025-02-07)

Fixed

- Class "Plumrocket\Amp\Model\AmpMode\PathPrefixLocator" does not exist
- TypeError: Mirasvit\Tm\Plugin\PushOnCartRemovePlugin::afterRemoveItem():Argument #2 () must be of type Magento\Quote\Model\Quote, null given

1.0.16

(2025-01-09)

Fixed

- view_cart and begin_checkout events pass item price 0 for configured products

1.0.15

(2024-12-16)

Fixed

- Wrong ad_to_cart event value
- Product sku is taken from the product option if custom product options are configured and parent product identifier is set in the identifier resolution

1.0.14

(2024-09-24)

Improvements

- Compatibility with TikTokPixel

1.0.13

(2024-07-12)

Improvements

- Added search event
- Added Customer Registration event for GTM

1.0.12

(2024-07-02)

Improvements

- Compatibility with CSP
- Compatibility with Aheadworks_OneStepCheckout

1.0.11

(2024-06-05)

Fixed

- Refactoring

1.0.10

(2024-05-17)

Fixed

- customerId must be of type int, null given when track backend orders

1.0.9

(2024-05-10)

Fixed

- Track view catalog page event from GTM to TM module

1.0.8

(2024-04-26)

Fixed

- Product custom options prices were not added to the item prices for cart/checkout events

1.0.7

(2024-04-05)

Fixed

- Item brand, name and variant was tracked for the parent product on child variants
- Product prices are tracked without included option prices in cart/checkout

1.0.6

(2024-03-28)

Fixed

- Product attributes did not load on the category pages

Improvements

- Add enhanced_conversion_data to the purchase

1.0.5

(2024-02-14)

Fixed

- Compatibility with CartQuickPro

1.0.4

(2023-12-11)

Fixed

- Additional product data is not added to the view_item event when select swatches for the configurable product

1.0.3

(2023-11-28)

Fixed

- Tracking coupon name in the "view_cart" event

1.0.2

(2023-11-22)

Fixed

- Duplicate event "add_to_cart"

1.0.1

(2023-10-25)

Fixed

- Get old config product identifier if exists

1.0.0

(2023-10-12)

Features

- Initial release